



Be Smart. Be Enterprising.
 WORLD TRADE CENTER, MANILA
 September 27, 2010

PLENARY PROGRAM

8:00	Registration						
9:00	Invocation and National Anthem Opening Number by UP Pep Squad						
9:10	WELCOME MESSAGE Joey Concepcion, Go Negosyo Founder						
9:15	KEYNOTE MESSAGE Atty. Felipe Gozon, President and CEO of GMA 7						
9:30	GO NEGOSYO INSPIRING YOUNG FILIPINO ENTREPRENEURS AWARDING CEREMONIES <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Joey Concepcion</td> <td style="width: 50%;">Fernando Fernandez</td> </tr> <tr> <td>Atty. Felipe Gozon</td> <td>Sec. Joel Villanueva</td> </tr> <tr> <td>Kat Luna-Abelarde</td> <td>Jose Teodoro Limcaoco</td> </tr> </table> SPECIAL AWARDS GO NEGOSYO INSPIRING YOUNG FILIPINO SOCIAL ENTREPRENEURS BPI FAMILY SAVINGS BANK BUSINESS EXCELLENCE AWARD CREAM SILK EMPOWERED WOMAN AWARD	Joey Concepcion	Fernando Fernandez	Atty. Felipe Gozon	Sec. Joel Villanueva	Kat Luna-Abelarde	Jose Teodoro Limcaoco
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10:00	KEYNOTE FORUM: GO NEGOSYO ATTITUDE <i>Becoming the Best that You Can Be</i> Moderators: Chal Lontoc and RJ Ledesma Panelists: Edgar "Injap" Sia, Mang Inasal Cristalle Henares, Belo Essentials Mary Joy Abaquin, Multiple Intelligence School Dylan Wilk, Gandang Kalikasan Chris Tiu, RP Smart Gilas Team Captain, TV host and Entrepreneur Reese Fernandez, Rags2Riches Mark Ruiz, Microventures Inc. (Hapinoy) Richard Sanz, Food Asia Inc. (Bibingkinitan) Reymont Choachuy, Noble House Mary Grace Santos, Li'l People Enterprises Valerie Mendoza, Y3L Hand-Painted Shoes						
11:30	TALK: BECOMING WEALTHY AND HAPPY THROUGH ENTREPRENEURSHIP Bo Sanchez, Author, Entrepreneur, and Preacher						
12:15	ENTERTAINMENT Hosted by Tambalang Balasubas at Balahura Nicole Hyala and Chris Tsuper (90.7 Love Radio) Performances by Karylle and Moymoy Palaboy						
12:45	LAUNCH: TALK 'N TEXT BAGONG NEGOSYO IDOL <i>In partnership with Smart Communications</i>						
1:15	LAUNCH: GO NEGOSYO SUCCESS MOTIVATION SERYE (SMS) <i>In partnership with Salt & Light Mobile</i>						
1:30	TALK: LEADERSHIP, MAKING A DIFFERENCE AND ACHIEVING GREATNESS						

**To be confirmed
 Program subject to change*

	Francis Kong, Inspirational Speaker and Corporate Trainer
2:15	<p>FORUM: SECRETS OF THE MASTER ENTREPRENEURS Spotting Opportunities and Product Development <i>A Forum Sponsored by BPI Family Savings Bank and Alo Green Tea with Business Insights from Dean Francisco "Pax" Lapid (Entrepreneurs School of Asia) and Jay Bernardo (ACE Center for Entrepreneurship)</i></p> <p>Moderators: Chal Lontoc and Mr. Fu Panelists: Ray Gapuz, RA Gapuz Review Center Emerson Atanacio, Nat'l College of Science and Technology Louie Gutierrez, Silverworks Alan Escalona, Fruit Magic RS Francisco, Frontrow Enterprises Butch Salvador, Car Magic Auto Painting Rosanna Llenado, AHEAD Learning Systems, Inc. Francis Simisim, Blue Water Day Spa Viva Andrada, Fashion Art (F*Art) Timothy Joel Sarvida, El Buono Pizza Bam Aquino, Microventures Inc. (Hapinoy) Tricia Gosingtian, model, photographer and blogger</p>
3:30	<p>TALK: MONEY 101- ARE YOU READY TO GET RICH? Manuel Tordesillas, ATR KimEng Financial Corporation</p>
4:00	<p>TALK: NATION BUILDING THROUGH SOCIAL ENTREPRENEURSHIP Tommy Hutchinson, I-Genius In partnership with the British Council</p>
4:30	Performance by Miguel Escueta
4:45	<p>FORUM: ENTREPRENEURING WITH TECHNOLOGY Making the Big Leap Towards Success Forum Sponsored by PLDT SME Nation and Smart Communications with Business Insights from Eduardo "Ed" Pilapil (Achievers' Circle) Moderators: Chal Lontoc and Mr. Fu Panelists: Gabby Cui, PLDT SME Nation Dr. Al A. Villarica, Smart Communications Inc. Aileen Apolo, Google Carlo Ople, Catalyst Interactive Marketing, Inc. Alvin Tan, Technominds Carlo Guerrero, Guerrero Creatives Benedict Carandang, Tuldok Animations Anton Diaz, OurAwesomePlanet.Com Dennis Ng, Openawebstore.com Atty. John Maclang, Redpages.ph Pocholo Gonzales, Creativoices RJ David, Sulit.com</p>



SEMINAR ROOM PROGRAMME

9:00	Ka-Negosyo: Sagot sa Puhunang Kinakailangan BPI Family Savings Bank
9:30	Negosyo Tools para sa mga Bossing PLDT SME Nation
9:50	Sa Pagnenegosyo, Maging Smart Tayo! Smart Communications
10:10	Condura Business Opportunities Concepcion Durables Inc. (Condura)
10:30	Positive Enterprising Mindset: Key to Entrepreneurial Success Ping Sotto, Self-Help Guru and HR Consultant
11:15	Becoming a Creative EntrePinoy Benedict Carandang, Tuldok Animations, Inc.
11:45	Multiple Intelligence: Finding One's Niche in Entrepreneurship Joy Abaquin, Multiple Intelligence International School*
12:30	Eureka! Eureka! The Business Opportunity that Suits Me! Dean Pax Lapid, Entrepreneurs School of Asia
1:15	Negosyong Mula sa Kawalan ng Puhunan, Patok! Butch Salvador, Car Magic Rosanna Llenado, AHEAD Learning Systems
2:15	Entrepreneuring through Blogging Anton Diaz, OurAwesomePlanet.Com
2:45	Social Entrepreneurship and Nation-Building Tommy Hutchinson, I-Genius
3:30	To Franchise or Not: Basics of Franchising Armando Bartolome, GMB Franchise Developers
4:15	Product Development and Marketing – Gaining the Competitive Edge Reuel Virtucio, Punla sa Tao Foundation
5:00	Pera... Pera... Paano ka Ginawa? Tess Dimaculangan, Dimaculangan, Dimaculangan and Co. CPAs
5:45	Basic Rules in Business: Preventing Scams Bizwiz Resources