



The Negosyo Seminar for the Aspiring and Practicing Negosyantes
February 17, 2011 | 1:00PM- 6:00PM
RFM Auditorium, RFM Corporate Center, Mandaluyong City

P R O G R A M

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| 1:00NN – 2:00PM | Registration |
| 2:00PM – 2:30PM | Welcome
Primer of Go Negosyo
<i>Ms. Steph Dy- Tiapco, Programs Development Manager,
Philippine Center for Entrepreneurship – Go Negosyo</i> |
| 2:30PM – 4:00PM | MASTER SELF:
Cultivating the Go Negosyo Attitude: Positive Attitude and
Enterprising Mindset and Strategies and Tips on How to
Spot Business Opportunities |
| 4:00PM – 4:30PM | Sponsors Segment |
| 4:30PM – 6:00PM | MASTER SET-UP:
Product Development and Maximizing the Power of
Marketing |
| 6:00PM – 6:15PM | Closing
(Evaluation Distribution of Certificates, Final
Announcements) |

**inclusive of open forum every after seminar topics*