



Frequently Asked Questions (FAQs)

What is the MVP Bossing Awards?

- The MVP Bossing Awards is a nationwide search for the country's outstanding Small and Medium Enterprises (SMEs).
- The Awards seek to recognize the country's leading entrepreneurs – those who continuously work hard by tapping skill, creativity, technology, and the right attitude, in order to succeed in their respective business ventures.

How many winners will there be?

The MVP Bossing Awards will have a total of fifteen (15) winners.

- One (1) Grand MVP Bossing Award – to be selected by panel of judges, from the pool of 8 Bossing Category Awardees
- Eight (8) Bossing Category Awards – to be selected to be selected by panel of judges, from pool of finalists
 - 1 winner – Agriculture, Fishery, Forestry
 - 1 winner – Manufacturing, Mining, Construction & Utilities
 - 3 winners – Wholesale/Retail Trade and Finance
 - 1 winner – Hotels, Resorts, & Restaurants
 - 2 winners – Professional, Health, Education, Outsourcing, IT, & other services
- Six (6) Special Awards
 - One (1) Start-Up Bossing Award – to be selected by panel of judges, from pool of finalists
 - One (1) Bossing ng Bayan Award – to be selected by the public through online voting, from pool of finalists
 - Four (4) Special Category Awards – to be selected to be selected by panel of judges, from pool of all entries
 - Sports
 - Arts & Culture
 - Entertainment
 - Social

What will the MVP Bossing Awardees get?

- The Grand MVP Bossing will receive P500,000 cash and 2 Years of PLDT MyDSL services.
- All other winners will receive PLDT service packages.
- **All winners** will get a grand trophy; extensive and free exposure for themselves and their businesses, as part of PLDT SME Nation's future marketing materials; and bragging rights as one of the first MVP Bossing Awardees!

I'm an SME-owner and I think I deserve to be part of the MVP Bossing Awards. How do I become part of the search?

- A business-owner needs to be nominated, **and** meet the eligibility requirements, to become part of the search.
- The nomination can be done by anyone of legal age, even if he/she is related to the nominee. So if you are entrepreneur, and you meet the eligibility requirements, you can also ask a close friend, colleague, or family member to nominate you.
- Either way, you and your nominator will need to work together to submit all forms and documentary requirements to be in the running for the MVP Bossing Awards.

Who are eligible to join the MVP Bossing Awards?

To qualify for the Awards, you need to meet the following **eligibility requirements**:

1. Business must...
 - a. Be at least one year in operations.
 - b. Be classified as a Small or Medium enterprise (SME). This means it must have an asset size of P3.1M to P100M (excluding land).
 - c. Be subscribed to a PLDT Service, minimum of Landline and DSL.
2. Business-owner must...
 - a. Be a Filipino citizen.
 - b. Be willing to submit copies of business permits, financial statements, and other written requirements, and willing to make himself/herself available for further assessment.
 - c. **Not** be a PLDT SME Nation, Go Negosyo or any MVP Bossing Awards organizing partners' employee, or their employees' immediate family member.

What forms and documents are needed in order to qualify?

Assuming an SME-owner meets the eligibility requirements, the nominator, with the help of the nominee, need to submit the following:

1. Nomination Forms, duly accomplished (2 Copies)
2. Certificate of Registration
 - Issued by the Department of Trade & Industry (DTI), for sole proprietorships
 - Issued by the Securities & Exchange Commission (SEC), for partnerships and corporations
 - Issued by the Cooperative Development Agency (CDA), for cooperatives
3. Bureau of Internal Revenue (BIR) Certificate of Registration
4. Business Permit from the local city or municipality office (i.e., Mayor's Permit)
5. Audited financial statement as of the last fiscal year, stamped received by the BIR (not applicable to nominees vying for the Start-up Bossing Award)
6. SSS Certificate of Membership
7. PhilHealth Certificate of Registration
8. Proof of subscription to PLDT Service
9. Nominee's Essay
10. Photos, Videos, Clippings, etc. featuring the business (Optional)
11. Marketing / Merchandising materials (Optional)

There are so many requirements! Are all those documents really needed?!

- Yes, all documents in the list need to be submitted, unless indicated as "optional".
- Having these documents will enable the screening committee and judging panels to find the business that is genuinely creative, technologically-savvy, financially-stable, and inspiring – essentially, one that will truly deserve the title of the Grand MVP Bossing Award.
- However, to help ease the nomination process, nominators can submit the accomplished Nomination Forms ahead of all other documentary requirements. The nominator just needs

to make sure that all documentary requirements will be completed and submitted before the nomination period closes.

- Representative/s from the Organizing body (PLDT or Go Negosyo) will also inform and follow up the nominator in case of any missing documents, to help them meet the submission deadline.

Where can I get a Nomination Form?

You can get a Nomination Form from any of the following sources:

- Download from PLDT Bossing Website – www.pldtsme-nation.com/bossingako
- Download from Go Negosyo Website – www.gonegosyo.net
- Get hard copy from select PLDT Business Offices nationwide (refer to separate list)
- Get hard copy from Go Negosyo Office – 5/F RFM Corporate Center, Pioneer cor. Sheridan Streets, Mandaluyong City

And where do I submit the Nomination Form and all other requirements?

The accomplished Nomination Forms and all documentary requirements can be submitted to the same offices, or emailed to mvpbossingawards@pldt.com.ph

Can a business be nominated for different categories?

No, the nominator must select only one category for the business he/she is nominating.

But what if the business I'm nominating falls under multiple categories? For example, the business is a mix of agriculture (farming strawberries), food processing (processing fresh fruits to jam), and retail (selling strawberry jam in the wet market).

- It is up to the nominator to select which particular category he/she thinks the business will have the highest chances of winning, based on the criteria for judging.
- To help determine which category the nominator should select, he/she can ask:
 - Which part of the whole chain is my main source of business? Or contributes the most to my business' growth?
 - Which activity (farming, processing, or retailing) most employs innovation and creative use of technology?

How do I know if I've met and submitted all required documents? Will I know if I'm actually part of the search?

- A PLDT or Go Negosyo representative will notify the nominator whether or not his/her nominee has met all qualifications **and** has submitted all documentary requirements.
- The notification may initially be a phone call or SMS, but will be followed by a formal email, fax, or hard copy letter.
- Upon closing of nominations, names of all qualified entries will also be posted in the PLDT and Go Negosyo websites.

How will winners be selected?

- The Awards will have three rounds:
 - (1) Shortlisting to Category Finalists,
 - (2) Selection of Bossing Category Awardees and Special Awardees, and
 - (3) Selection of Grand MVP Bossing Awardee.
- A team composed of representatives from the Event Organizers and Partners will handle the screening and shortlisting of all Nominees into a set of Finalists.
- An online voting system will be setup for the public to vote for the Bossing ng Bayan Awardee.
- A panel of esteemed judges will be invited to evaluate and select the Bossing Category Awardees and Special Awardees, and the Grand MVP Bossing Awardee.
- Shortlisting of finalists and selection of winners will be based on the following criteria:

Bossing Category Awards and Grand MVP Bossing Award

Innovation (Product Development) “New & Hip”	30%
Creative Use/Integration of Technology	25%
Business Profitability (Past 2 Years Financial Statement)	15%
Impact of Technology in Business Revenue & Efficiency	20%
<u>Change Lives Factor (Improvement in life of the entrepreneur, employees, community)</u>	<u>10%</u>
TOTAL 100%	

Start-up Bossing Award

Innovation (Product Development) “New & Hip”	30%
Creative Use/Integration of Technology	30%
Business Profitability (Past 2 Years Financial Statement)	5%
Impact of Technology in Business Revenue & Efficiency	25%
<u>Change Lives Factor (Improvement in life of the entrepreneur, employees, community)</u>	<u>10%</u>
TOTAL 100%	

- The Bossing ng Bayan Awardee will be selected through an online voting, from the pool of Finalists.

What dates should I remember?

- Nomination period – July 26 to September 28
- Announcement of finalists – September 30
- Final evaluation period – September 30 to October 28
- Bossing ng Bayan Awardee online voting period – September 30 to October 28
- Announcement of all winners – October 28