



FREE ENTREPRENEURIAL & TECHNICAL SKILLS TALKS AT THE MICRO, SMALL & MEDIUM ENTERPRISE DEVELOPMENT (MSMED) WEEK

July 7-11, 2010 | Function Rooms A & B
5th Floor, SM Mega Mall Building B, Mandaluyong City

DATE	TIME	TOPICS	Resource Speakers
July 7 (Wednesday)	10:30 to 12:00 NN	Paanong Mag-Umpisa Ng Sariling Negosyo	Ma. Victoria O. Magkalas
	1:00 to 2:30 PM	Integrated Business Licensing	Arnie Del Rosario
	3:00 to 4:30 PM	Product Pricing and Costing <i>(Tentative)</i>	c/o PTTC
	5:00 to 6:30 PM	Basic Taxation for SMEs (Free Consultations with the Experts)	c/o PICPA
July 8 (Thursday)	10:30 to 12:00 NN	Importance of Positive Entrepreneurial mindset*	Efren 'Ping' Sotto
	1:00 to 2:30 PM	Spotting Business Opportunities and Finding the Right Market*	Francisco 'Pax' Lapid
	3:00 to 4:30 PM	Product Development and Innovation*	Reuel Virtucio
	5:00 to 6:30 PM	Marketing the Right Way!*	Eduardo Pilapil, Jr.
July 9 (Friday)	10:3 to 12:00 NN	Funding Your Business and Managing Finances*	Benel Lagua
	1:00 to 2:30 PM	Essentials of Franchising: Analyzing the Pros and Cons*	Armando 'Butz' Bartolome
	3:00 to 4:30 PM	Multiple Intelligences: Finding and Harnessing Your Own*	Mary Joy Abaquin
	5:00 to 6:30 PM	Fundamentals of Retail Marketing*	Rommel Juan
July 10 (Saturday)	10:30 to 12:00 NN	Packaging and Labeling*	Department of Science & Technology (DOST)
	1:00 to 2:30 PM	The World Market for HALAL-Certified Products <i>(Tentative)</i>	
	3:00 to 4:30 PM	New Tools For Your Business	c/o Globe
	5:00 to 6:00 PM	Negostar Deals	c/o Globe
	6:30 to 7:30 PM	Advance Beads Making <i>(Tentative)</i>	
July 11 (Sunday)	10:30 to 12:00 NN	Awareness on Good Manufacturing Practices (GMP)	Nanding Ortega
	1:00 to 2:30 PM	Ang Hakbang ng PLDT sa Pag Asenso Ng Pinoy MiniGosyo	PLDT KaAsenso's Patrick Tang/ Mr. Reneses
	3:00 to 4:00 PM	Financing Program for SMEs	DBP and SB Corporation
	4:30 to 6:00 PM	Basic Financial Management (Handling Cash/Receivables/ Inventories/Payables) (Free Consultations with the Experts)	
	6:15 to 7:15 PM	Simple Business Opportunity on Meat Processing and Food Cart Operation	Lourdes Rivera

**Managed by PCE-Go Negosyo*